

2014 Regional Snapshot

How many people visit regional South Australia?

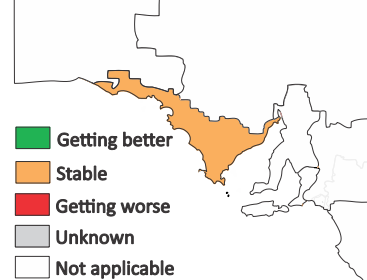
Visitors spend about \$300 million each year in the Eyre Peninsula NRM region. In 2010, visitor spending contributed about 5 per cent to the economy of the Eyre Peninsula NRM region.

Our natural resources support tourism in regional areas and are central to the State's [plan](#) to increase tourism. For example, South Australian [premium food and wine](#) products and experiences attract interstate and international visitors and our national parks and reserves provide a wide range of recreational opportunities for tourists.

The community, the Government of South Australia and the NRM boards manage the health of the natural resources that support regional tourism.



Trend in the number of day and overnight visits



State target
Maintain the productive capacity of our natural resources

Trend (2009-13) Stable The numbers of visits are stable

The numbers of single-day or overnight visits to the Eyre Peninsula NRM region between 2009-13 have been stable (map above).

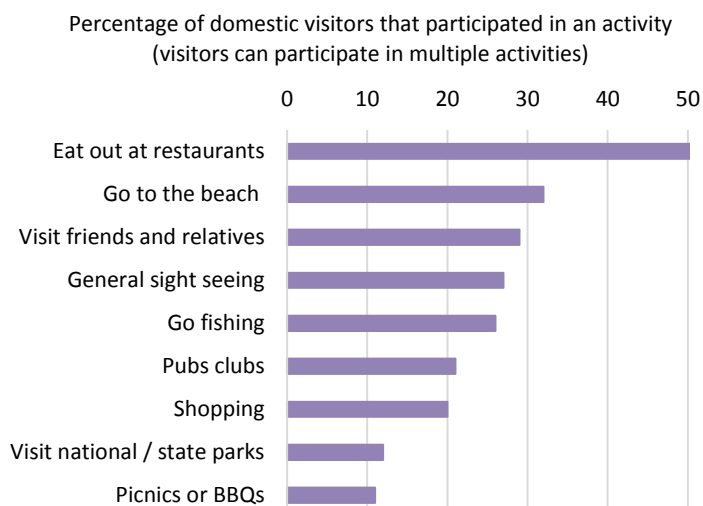
Parks are an important part of tourism for regional areas. The Government of South Australia is working to increase visits to our national parks through conservation programs, [volunteer involvement](#), park management and increasing awareness, which is summarised [here](#).

Where we are at (2013) Fair There were 0.7 million visits to Eyre Peninsula NRM region in 2013

Tourism Research Australia showed that Eyre Peninsula NRM region received almost 0.7 million single-day or overnight visits in 2013.

Beautiful coastlines, fishing, ecotourism, seafood and rugged ranges draw tourists to the Eyre Peninsula NRM region.

Many visitors enjoy the region's natural resources such as parks, beaches and coastal and marine environments as part of their visit (graph on right). For example, 32 per cent of domestic visitors go to the beach and 12 per cent visit parks. International visitors are even more likely to make the outdoors a part of their trip.



Reliability of information ★★★★★ Good

Further information: [Technical information for this report](#) and [Tourism SA](#)