

# 2014 State Report Card

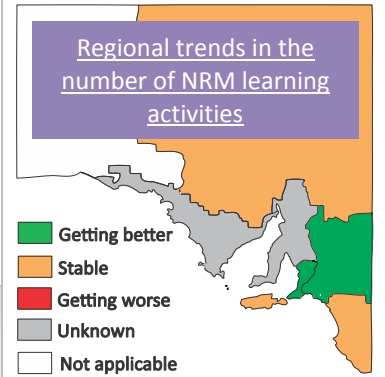
## How are we engaging people to improve awareness of natural resource management issues and priorities?

We all have a stake in maintaining the health and sustainability of our natural resources – our plants, animals, soil and water.

[Participation](#) in learning activities improves the practices, skills and knowledge of landholders, [volunteers](#) and community members, and leads to [improved land management](#) and environmental awareness.

We engage land holders and the community through activities such as field days and workshops, and by distributing educational materials, such as factsheets and guides. Topics covered include pest plant and animal control, threatened species and habitat protection, bushfire prevention, re-vegetation, farming improvement practices, and other water and land management practices.

For more information on regional programs to improve awareness of natural resource management issues and priorities, please refer to the NRM Board websites.



State target

Ensure people are better informed and improve capacity in NRM decision making

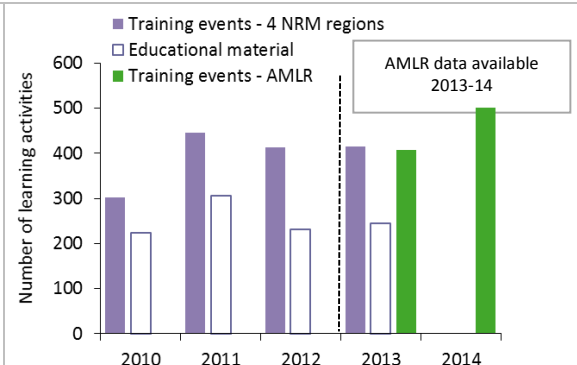
### Trends (2010-13)

Getting better

The number of training events and educational materials produced is increasing

The number of learning activities (training events plus educational material) increased in the Adelaide and Mount Lofty Ranges and SA Murray-Darling Basin NRM regions, and was stable in the SA Arid Lands, Kangaroo Island and the South East NRM regions (map above).

Trend information is not available for the number of learning activities for Northern and Yorke, Eyre Peninsula or Alinytjara Wilurara NRM regions. The Alinytjara Wilurara NRM region engages the community through workplace training (mainly at TAFE) and [employment](#) of Aboriginal people (map above).



### Where we are at (2013)

Fair

More information on awareness and participation is required

In 2013, the SA Murray-Darling Basin NRM region, SA Arid Lands, Kangaroo Island and the South East NRM regions conducted a total of 416 training events and produced a total of 244 different educational products. The Adelaide and Mount Lofty Ranges NRM region conducted 407 training events, which engaged more than 7,000 people.

The collection of information on learning activities and the awareness of training events is not standardised across NRM regions and as a result, the above summaries underestimate both measures. The collection of training information is being standardised in the SA Murray-Darling Basin and Northern and Yorke NRM regions.

Primary producers manage 60 per cent of the land in South Australia, so they play a critical role in managing our natural resources. The [Australian Bureau of Agriculture and Resource Economics and Sciences](#) found that South Australian land holders improved their land management practices when they participated in learning activities, but awareness of these activities varied widely. Landholders were most familiar with the National Landcare Program (91 per cent awareness), but only 13 per cent were aware of [Caring for our Country](#).

The Government of South Australia is [collaborating](#) with [Primary Producers SA](#), NRM boards, and NRM agencies to raise awareness of, and tailor natural resources management services and activities to the needs of farming communities.

### Reliability of information



Information is not standardised, nor collected across all NRM regions

Further information: [Technical information for this report card](#), [Agriculture and NRM Action plan](#)

