

South Australian Heritage Act 1978-80	Register of State Heritage Items ITEM EVALUATION SHEET Land (Historical Site) Item PENFOLD'S WINERY AND VINEYARD COMPLEX - MAGILL						
Age STARTED 1844	Theme		Office				
Period 1837-1851 TO PRESENT DAY	Subject PRIMARY INDUSTRY - HORTICULTURE SECONDARY INDUSTRY - PROCESSING OF HORTICULTURAL PRODUCTS		Region ADELAIDE METROPOLITAN				
Site Type WINERY AND VINEYARDS	Boundary Description - THE PORTIONS OF SECTIONS 291 AND 907 BOUNDED BY PENFOLDS ROAD, THE PARADE, COACH RD AND KENSINGTON RD IN THE HUNDRED OF ADELAIDE		Status NONE AS A SITE				
<u>Qualitative Data</u>			<u>Grading</u>				
Component		Comment	E	VG	AG	FP	NA
<u>History</u>							
1. <u>Context:</u>	A forerunner of early wine production close to Adelaide, Penfold's Winery is renowned for its Shiraz wine which in 1971 won world honours in France. Its success is represented in the expansion of acres originally planted to 297 acres at Magill in 1949. Despite further expansion into the Barossa Valley, the unique quality of the Magill vines has caused the Company to retain 71 acres today.		*				
2. <u>Person/Group:</u>	Dr. Penfold, first Mayor of Burnside, 1856 and one of the founders of St. George's Church at Woodforde. The Penfold/Hyland Family, now located in Sydney, extended production and encouraged other State producers.		*				
3. <u>Event:</u>	1844 - 10 acres planted by the Homestead called "The Grange" with Shiraz cuttings obtained in France. 1863 - T.F. Hyland Partnership.			*		*	
<u>Physical Components</u>							
4. <u>Natural Elements:</u>	Gently rising ground in foothills behind Adelaide, substantial area of vineyard covering the hillside, Shiraz Muscat and Riesling varieties, notable absence of trees except at the cottage, vineyards create a sea around the island of buildings and accent their forms and colouring, provide a suitable and totally relevant context for a winery complex.			*			
5. <u>Man Made Elements:</u>	- Curving driveway through vineyards, partially excavated terrace or platform for buildings. - The Grange, original cottage on the vineyard, separate from main buildings but on driveway, semi below ground and surrounded by trees, important traditional element.			*			

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Land (Historical Site)
Item
PENFOLD'S WINERY COMPLEX - MAGILL

Component

Comment

Grading
E VG AG FP NA

- Main winery group, twenty some 1, 2 and 3 storey buildings of a variety of styles and ages, numerous underground cellars also, older buildings dominate main entry, most buildings are utilitarian in form but constructed in traditional materials with modest decoration, silhouettes of the numerous roof shapes against the vineyards create a visual accent.

Representation: The last of the complete metropolitan wineries with vineyards intact and with specific historical connections. *

Environment

6. Context: Site set against backdrop of Adelaide Hills, housing subdivisions encroaching upon vineyards, spectacular views from The Parade and back into the City, quantity of vineyards create a self contained feeling. *
7. Landmark: Elevated position, "island" of complicated building forms set against the uniform "sea" of vines, uninterrupted views from several angles. *

Integrity

8. Alterations: Continuous operation has meant continual upgrading & maintenance, the nature of the process itself has not necessitated major changes. *
9. Condition: No obvious difficulties although minor problems may exist on specific buildings. *
10. Compatability: Original functions intact and sympathetic. *

Supplementary Information

11. Adaptation: The adaptation of the vineyards present certain difficulties from a practical point of view. Their continued presence in mass is essential. The buildings are a product of time and further use is compatible. The buildings with more direct association to the wine process should be maintained intact while those connected with storage or maintenance could undergo internal modification.
12. Interpretation: The winery complex is an excellent venue for the interpretation of the wine industry and wine making process. Penfolds already conduct tours of the premises. The proximity to Adelaide itself is an ideal factor in tourism.
13. Current Situation: Only grape growing and wine storage are continued on the site. The scale of operations have been reduced although the equipment is all intact. There is no stated intention of closing the facilities but discussions have taken place with The City of Burnside about future subdivision of some of the vineyards. No decisions have been reached although both parties favour some conservation of the setting.

Evaluated By Ivar Nelsen *Ivar Nelsen* Iris Ivanicki *I. Ivanicki* Date
Register Architect Register Historian

Reviewed By M.A. Butcher *MAB* Date 8.2.82.
Acting Register Supervisor

South Australian Heritage Committee Categorization Date
A2, H1, H2, H3, 3.1

I.E.S./D3/211081

HISTORICAL RESEARCH : PENFOLDS WINERY, MAGILL

The Penfolds Winery at Magill is one of the few remaining wineries established close to the City. Dr. Christopher Rawson Penfold and his wife Mary, arrived from England in June, 1844 on board the Taglioni and settled at Magill in October in the same year. They planted 10 acres with cuttings of Shiraz wines brought from the continent by the side of their cottage, "The Grange". Other wineries close to the City included Richard Hamilton's at Glenelg, acquired in 1837. The early production of wine was generally undertaken for domestic use in the absence of a reliable and regular supply from England. In the case of Dr. Penfold at Magill and Dr. A.C. Kelly at Morphett Vale, production was initiated to supply patients with wine, believed to be a good tonic for people suffering from anaemia. The Ewell Hamilton wineries have all but disappeared at Glenelg under housing development. Penfolds Magill winery grew from the original 10 acres in 1844 to a total of 297 acres in 1949. Today, the winery retains 71 acres at Magill, with the Grange Cottage and winery complex located in the centre of vineyards. The firm's success, and that of the South Australian wine industry in general, owes much to the fact that the disease Phylloxera which devastated wineries in the eastern States never reached South Australia. In 1900 the South Australian State Legislature passed the Phylloxera Act to prevent contaminated cuttings entering the State.

Penfold's first yield of a few gallons of wine occurred in 1847. So popular was the product that by 1859 extensive cellars and an up-to-date plant were installed. Dr. Penfold also supplied cuttings of Shiraz, Riesling and Muscat vines to other South Australian vineyards. In 1863, Mr. T.F. Hyland, a son in law, was taken into the partnership. Seven years later, in 1870, Dr. Penfold died after a long illness and was buried at St. Georges Church, Magill.

Some idea of the winery's contribution to the overall early production of the State can be found in an Agreement dated 1881 between T.F. Hyland and Mrs. Penfold. The Agreement discloses that the stock of wines then held at Magill was 107,000 gallons. This was at the end of a period when the total quantity of wines produced for South Australia was 312,000 gallons. The winery continued to expand, with cellars excavated into the hillside. In 1906, a new bond store was built and 30 acres adjoining the Grange estate was bought. A dry wine cellar with tunnel was constructed in 1907 using stone from the nearby Penfold quarry. Then in 1908 a bottle washing department, measuring 66' x 24' was constructed and the following year a still house was completed. Fifty six new fermenting tanks built of 2³/₄" slagetts, machinery and cooling apparatus were installed in 1909. In 1911, a sample room described by The Wine and Spirit News and Australian Vigneror (25/8/1911) as the "most elaborate" in Australia was constructed. Measuring 30' x with 13' high ceilings, the room featured a central fountain 6' high, leaded light windows and emblems of the four seasons in each corner of the ceiling. Unfortunately, it no longer exists. A group of Barossa Vignerons visiting the brewery in 1912 were impressed by "the giant" vat, built by Babidge, installed to hold 10,774 gallons of wine. The champagne cellars were extended in 1913 into the hillside to a depth of 100 feet. Penfolds extended its holdings to McLaren Vale, Nuriootpa, Eden Valley, as well as acquiring the nearby Auldana Winery in 1943.

*The Grange is listed in the National Trust Register as being located at Rosslyn Park.

Locally, the Penfolds Winery provided employment and an incentive to other Vignerons. Its success in wine production contributed to the State's economic prosperity, and helped to establish a world wide reputation for South Australian wines.

Despite the heavy demands of business, Dr. C.R. Penfold took an active part in community life, becoming the first Mayor of Burnside in 1856. His wife's efforts and business acumen are reflected in the continued growth of the Penfolds Estate after his death, carried on by subsequent managers. Today, "The Grange" cottage, surrounding vineyards and winery complex stand as a testament to the energies and skills of Dr. & Mrs. Penfold and succeeding generations. It also retains a link with a past landscape, which in comparable locations close to Adelaide, has virtually disappeared.

Sources: The Australian Vignerons and Fruit Growers Journal
Issues: 1.4.87, 7.7.1902, June 1905,
Jan 1906, Nov 1907, August 1911.

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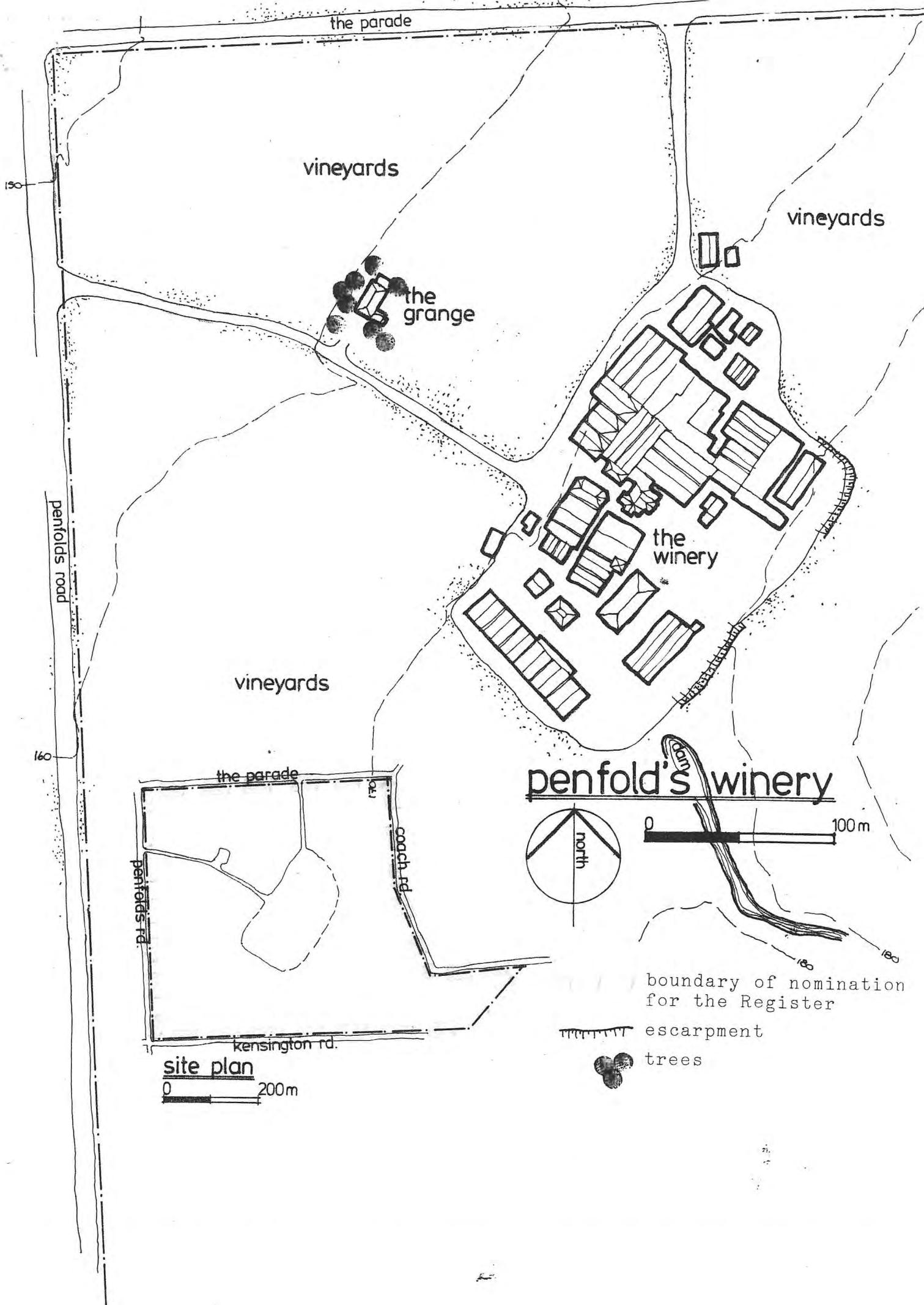
H. Cox: The Wines of Australia

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Whittington: 1903 Vintage.

Iris Iwanicki
REGISTER HISTORIAN.

28 July, 1983.



the parade

vineyards

vineyards

the grange

the winery

vineyards

the parade

penfold's winery

north

100m

boundary of nomination
for the Register

escarpment

trees

site plan

200m

Sources

People: K. McDougall: private research collection

Dr. G. Bishop: private research collection

Books and publications

Australian Wine Brewing and Spirit Review, April 20, 1959, p.18

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Wine & Spirit News & Australian Vignerons Thomas, Printers, 1903

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HERITAGE SURVEY ITEM IDENTIFICATION SHEET

PROJECT BURNSIDE
HERITAGE SURVEY: PART 2
Item Ref. No.

ITEM NAME: Penfolds Winery and Cottage
Former or other Complex

Office Use
ITEM No.
DOCKET No.

HERITAGE SIGNIFICANCE

The complex consists of the early residence, various winery buildings, remnants of the vineyards and the gates and penfolds signage. The original section of the stone cottage probably predates the Penfold's occupation in 1844. Dr. Christopher and Mary Penfold proceeded to plant vineyards and experimental gardens and Mary's wine-making was the foundation of a rapidly growing enterprise. By the late 1850s the Grange vineyards had achieved a high reputation and by the 1870s over 60 acres were bearing four main types of vines. Two stone cellars were constructed in that decade, marking the steady growth in size and popularity of the business.

By the time of Mary Penfold's death in 1896 she had seen the firm become one of the largest and most prestigious winemakers in Australia.

By 1949 the vineyards covered 297 acres, most of which began to be subdivided in 1972, a process which has continued to the present day.

Penfolds winery and cottage complex holds an impressive series of buildings, structures and plantings which well reflect the history of the family and of winemaking in an area noted for its outstanding contribution to the state's wine industry.

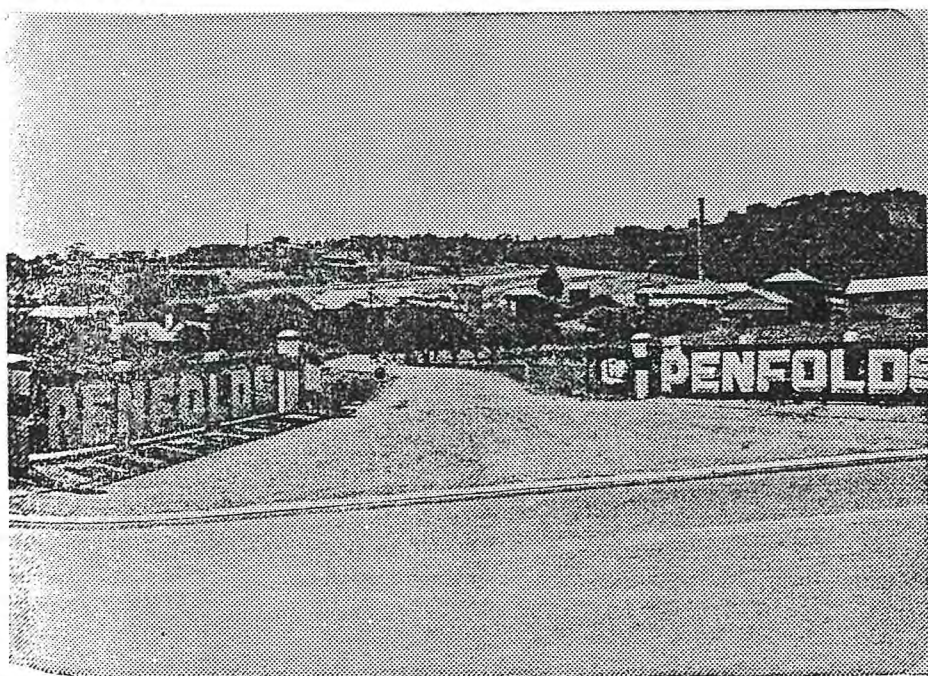
REFERENCES

Local History Collection Files (MAG 1....W1)
Warburton, pp. 221-4

Verbal
Archival photographs Warburton, p. 222 (1928)

PHOTOGRAPH

Film No. 21 Negative No. 6



LOCATION

Address Penfold Road
Town Rosslyn Park
Postcode 5072
Section 291
Hundred ADELAIDE
County
L.G.A. BURNSIDE
S.H.P. Region 2
A.M.G. Ref.

SUBJECT 2.1
4.1
4.3

USE

PERIOD

State

Study Area
1838-60
1861-80

TYPE OF ITEM

LAND Natural feature ☐
Historical site ☒
Historical Gdn. ☐
BUILDING ☒
STRUCTURE ☒
PHYSICAL CONDITION

STATUS

Reg. of State Her. Items
Reg. ☒ Interim L ☐
Nominated
National Estate
Reg. ☒ Proposed L ☐
National Trust
CL ☒ RL ☐ File ☐
Other ☐
☐

LAND TITLE

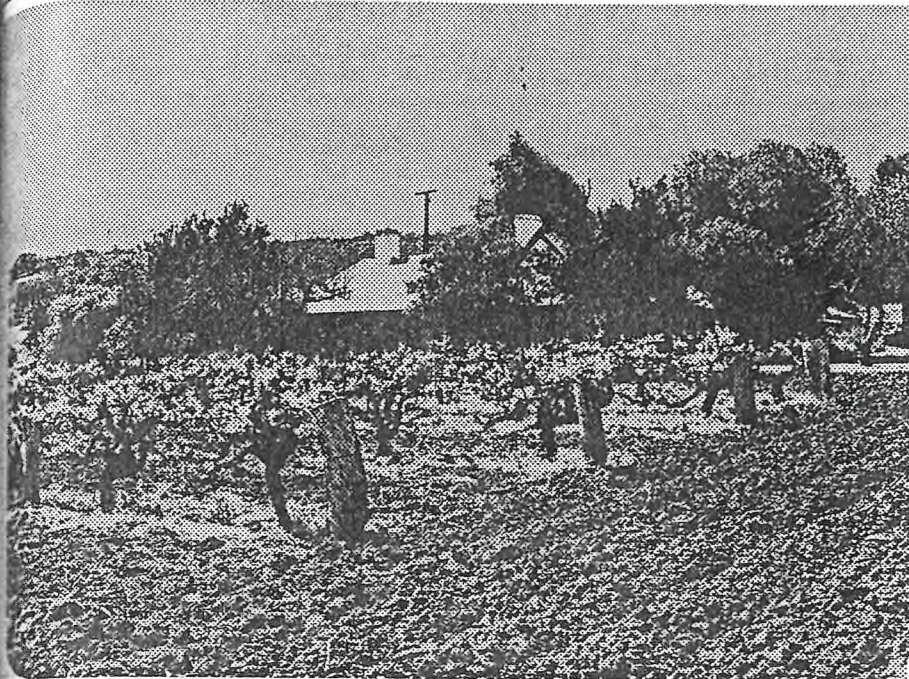
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RECOMMENDATION

(A) State ☒ (B) Local ☐

PREPARED BY
ALEXANDRA MARSDEN AND
JOHN DALLWITZ

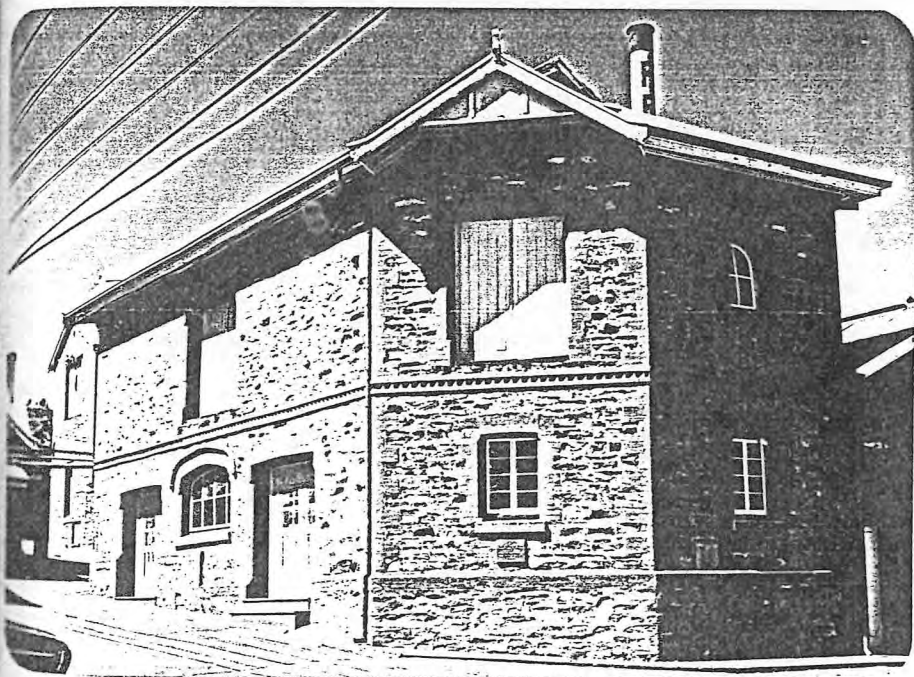
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PROJECT BURNSIDE
HERITAGE SURVEY: PART 2
Item: Penfolds Winery and
Cottage Complex

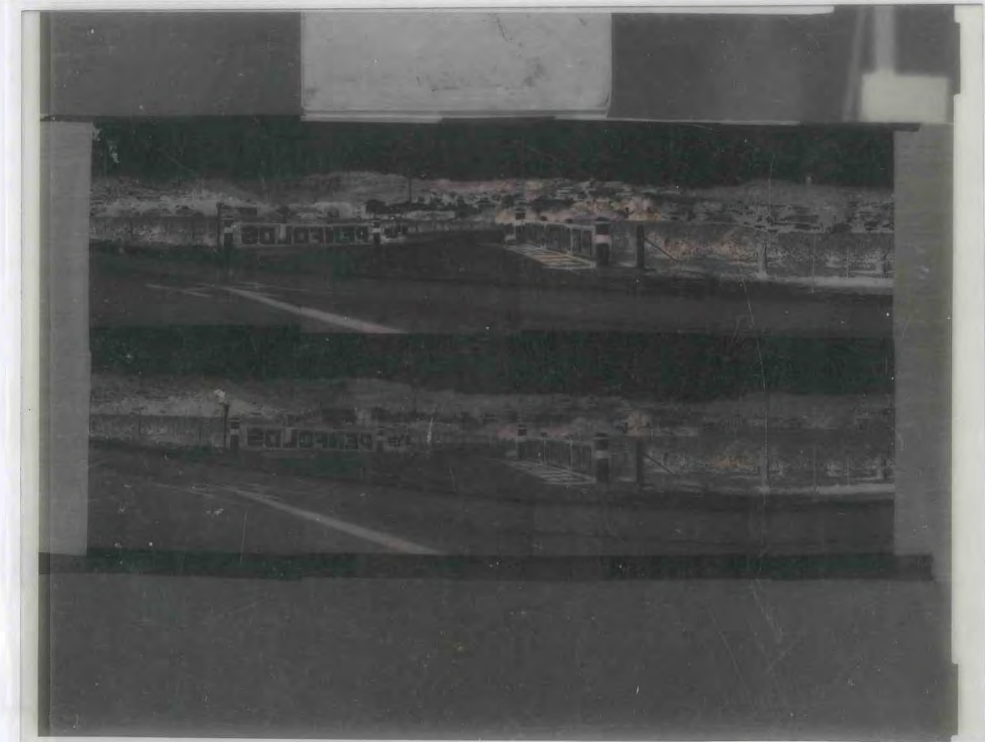
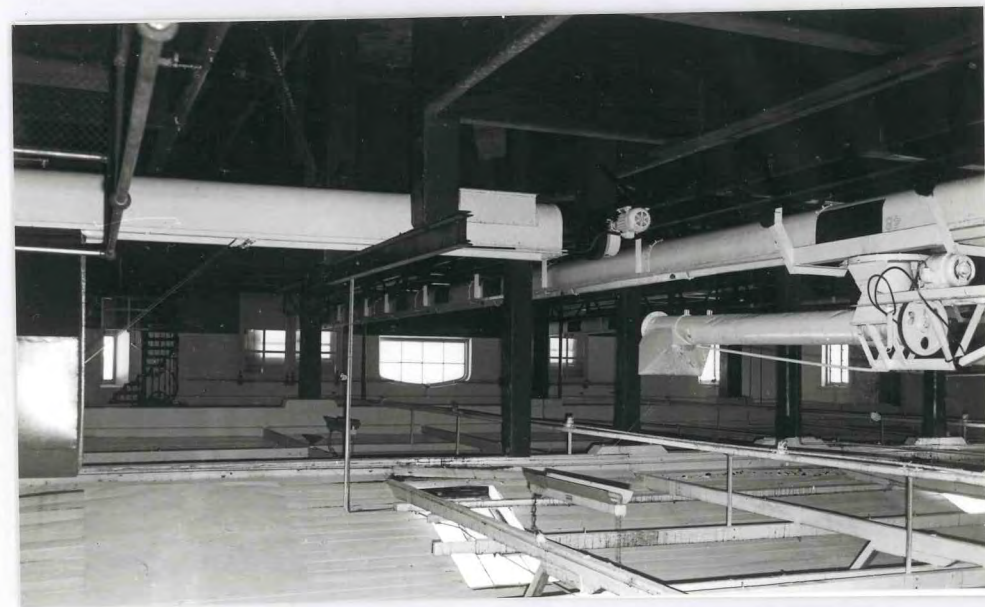
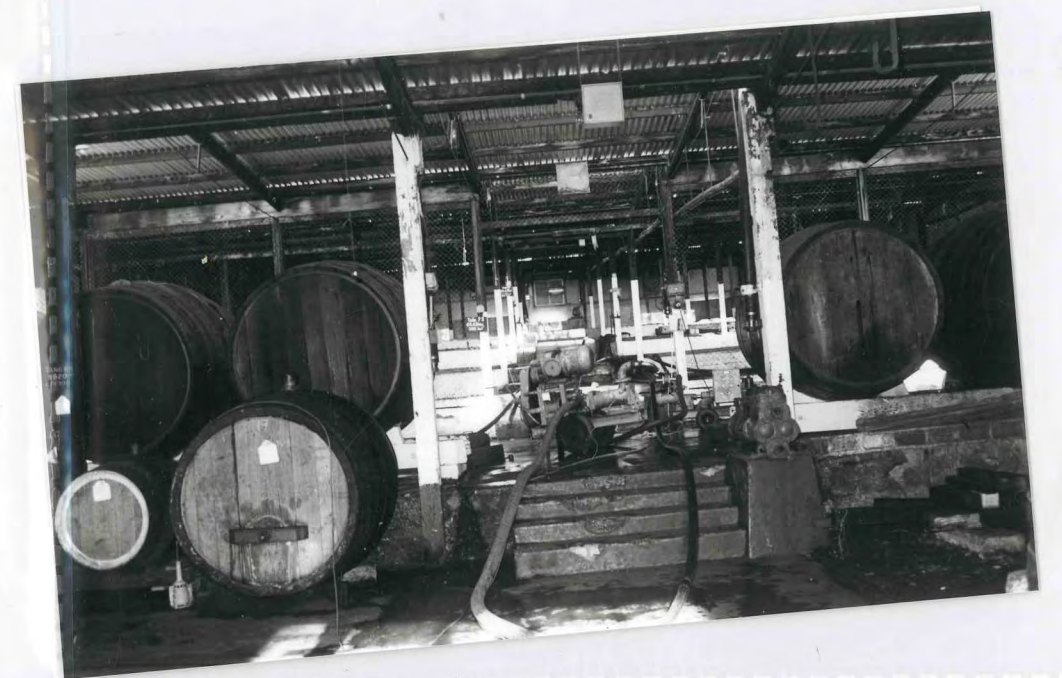
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Address

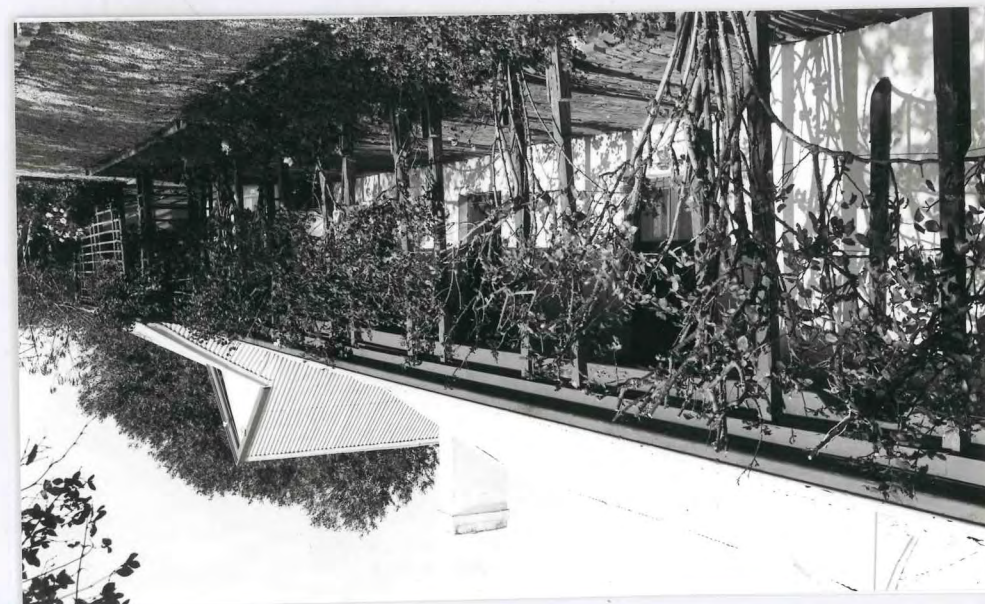
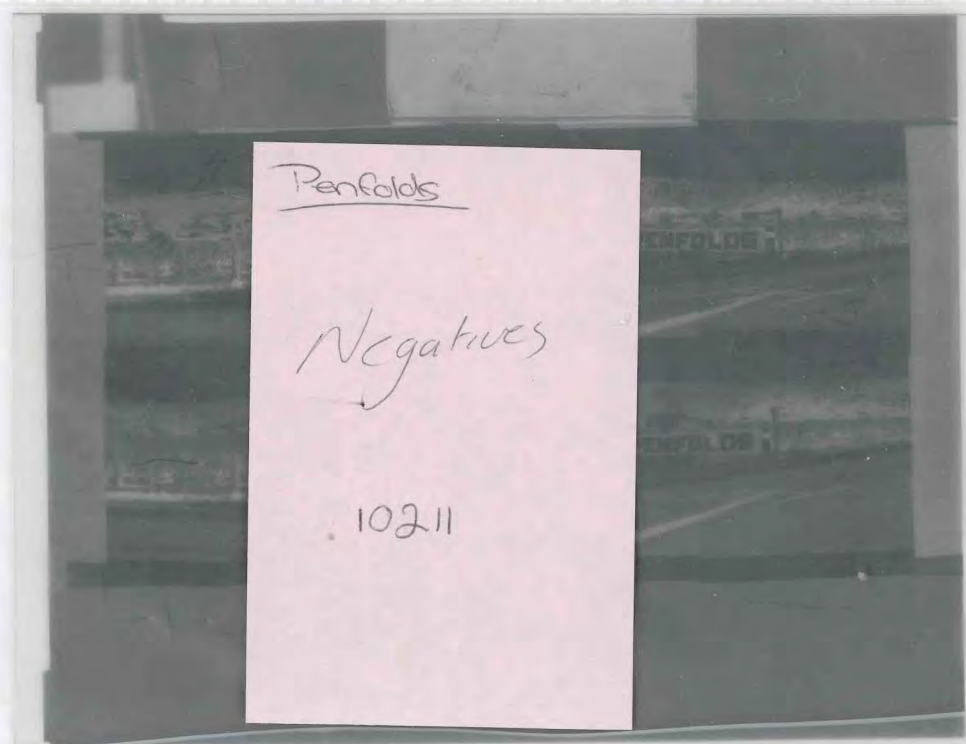
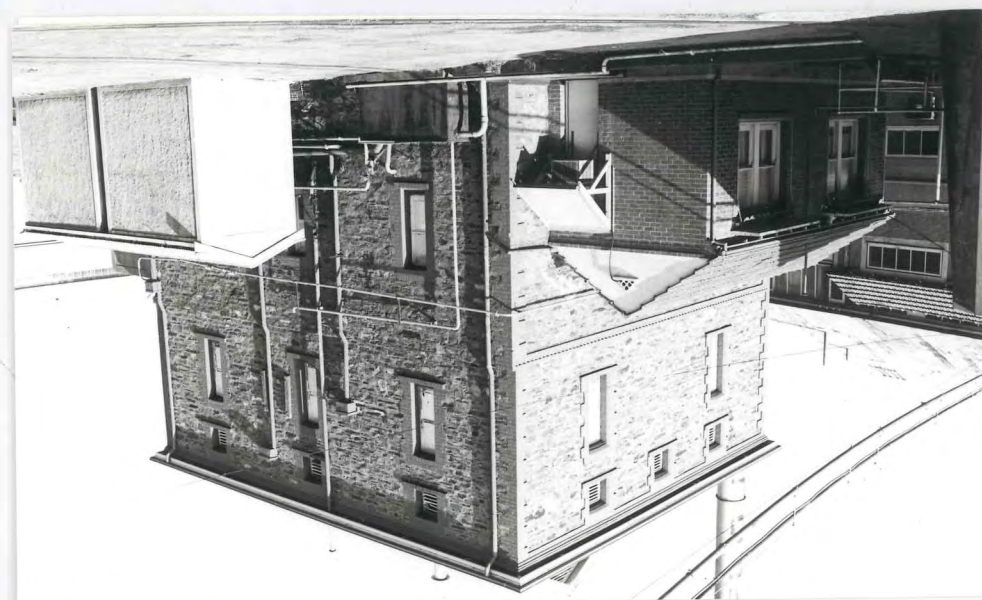
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Negative No. 8
Penfold Cottage



Film No. 21
Negative No. 10

Film No.
Negative No.









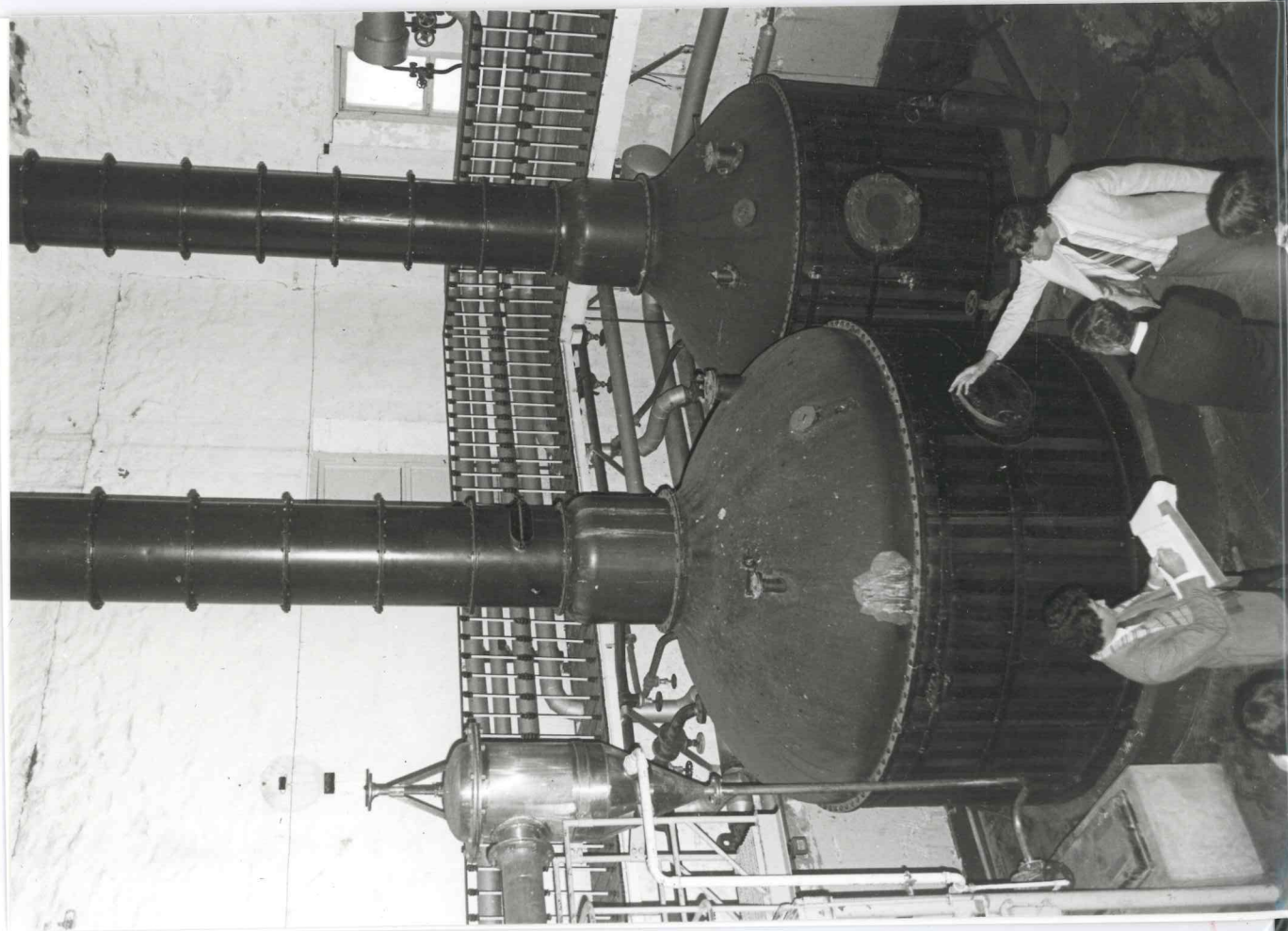
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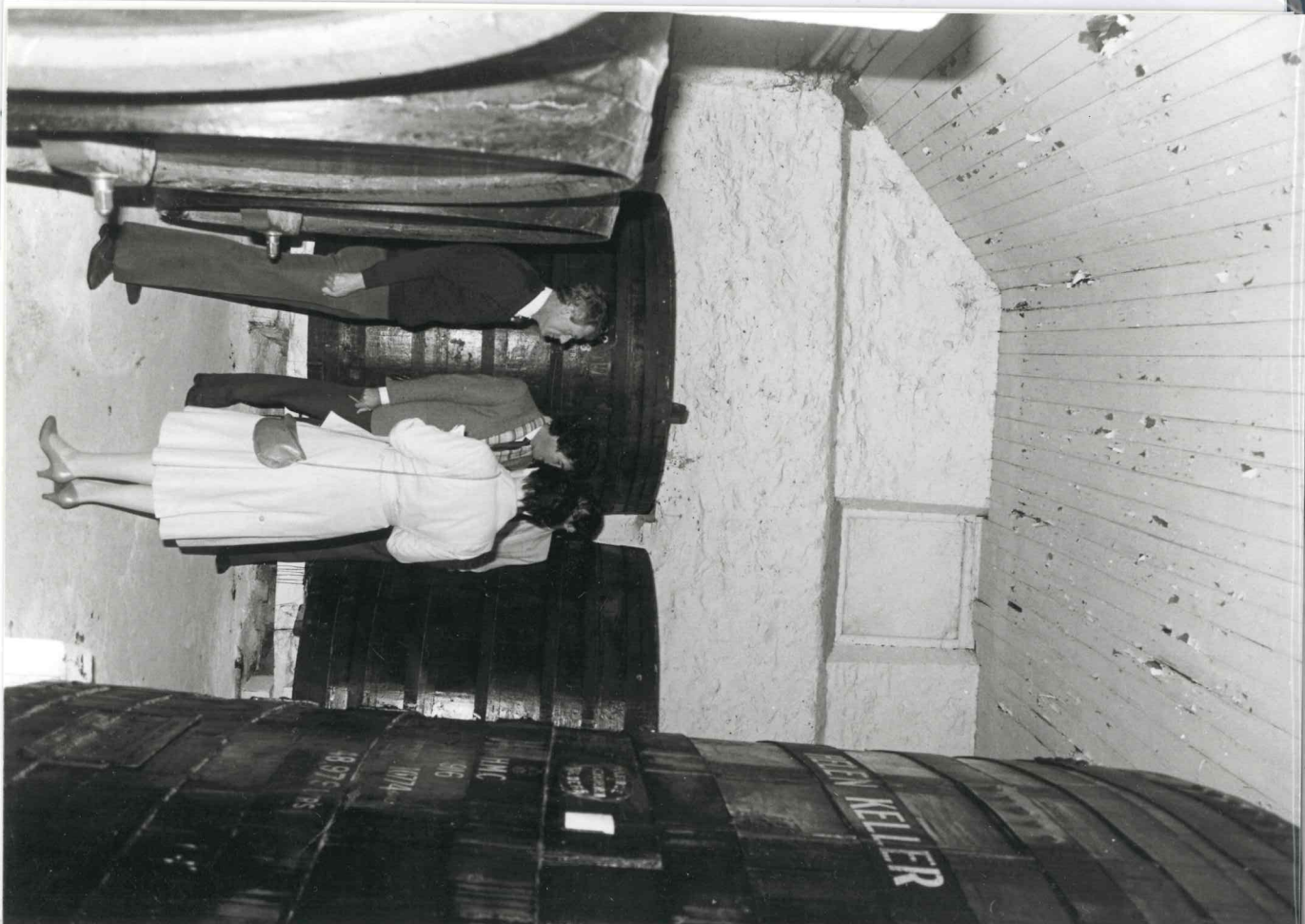


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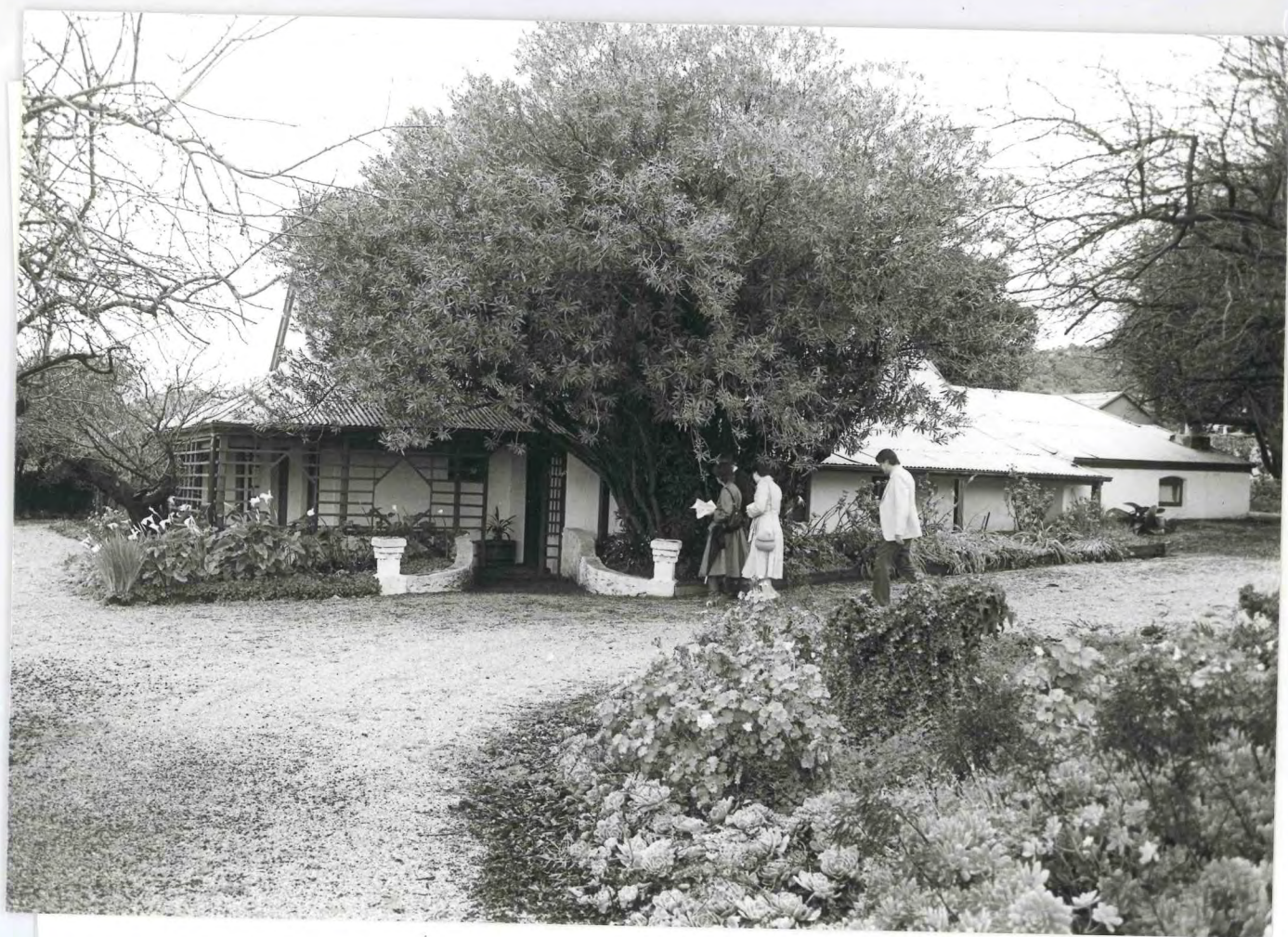
PENFOLDS WINERY

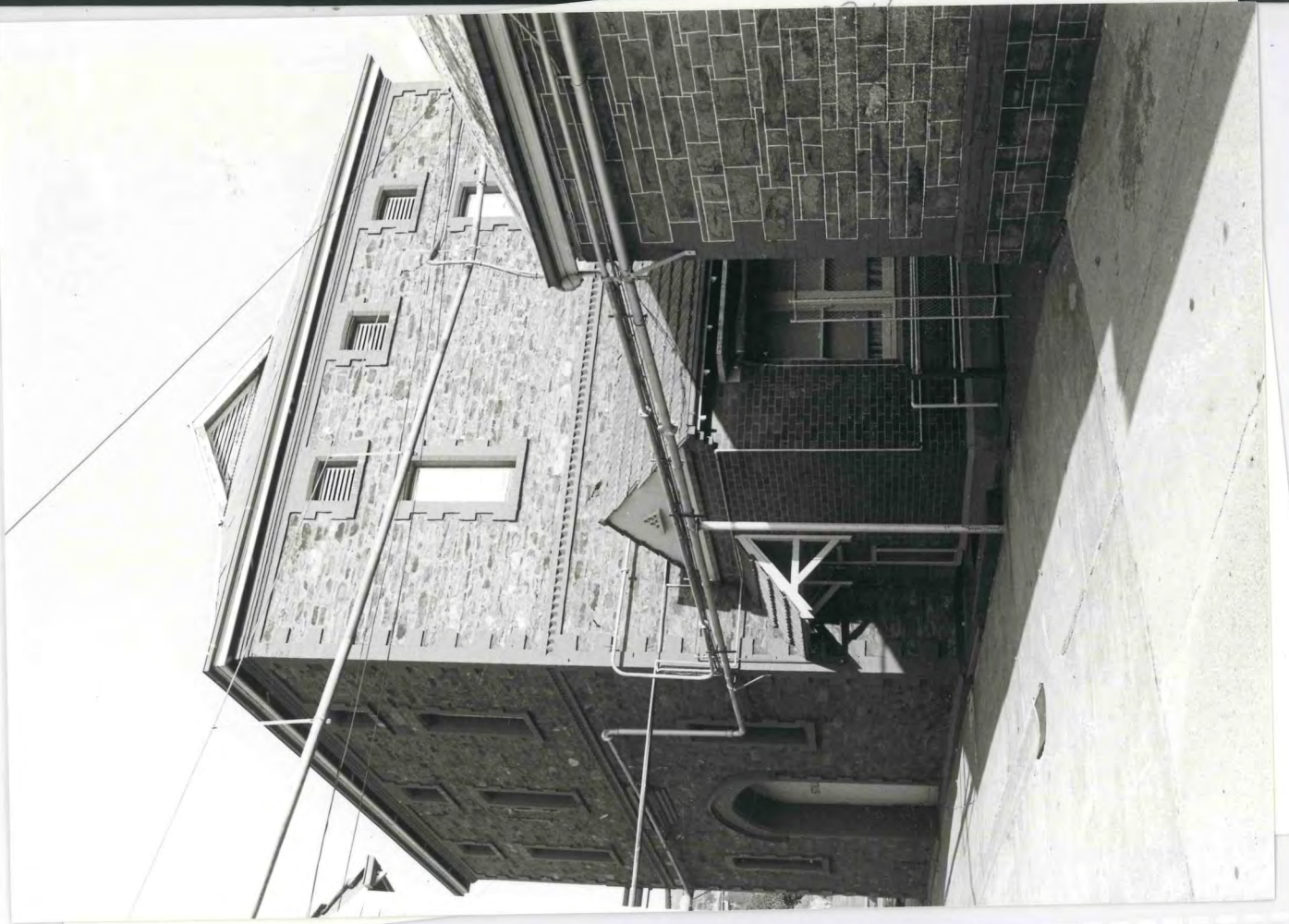
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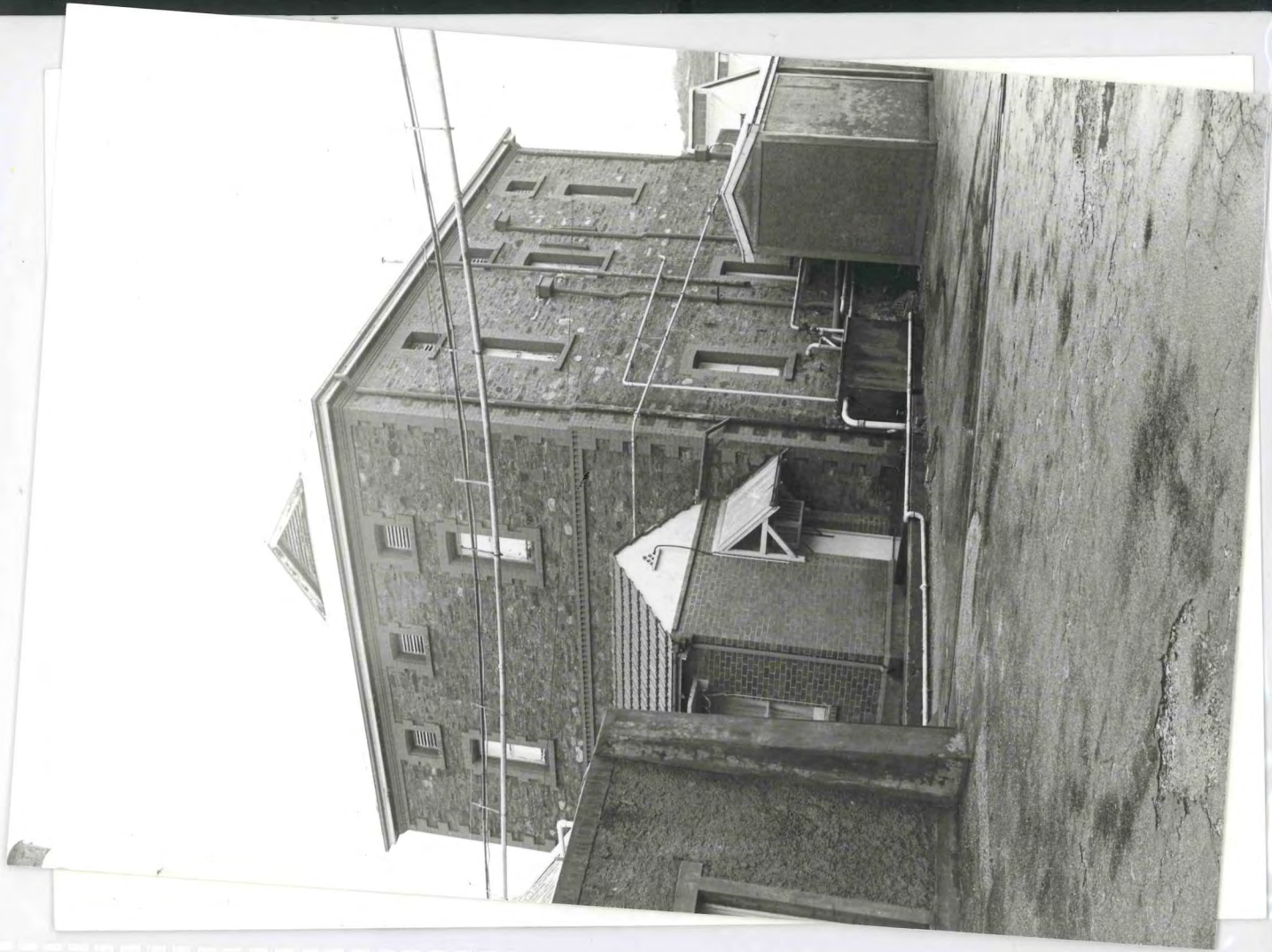


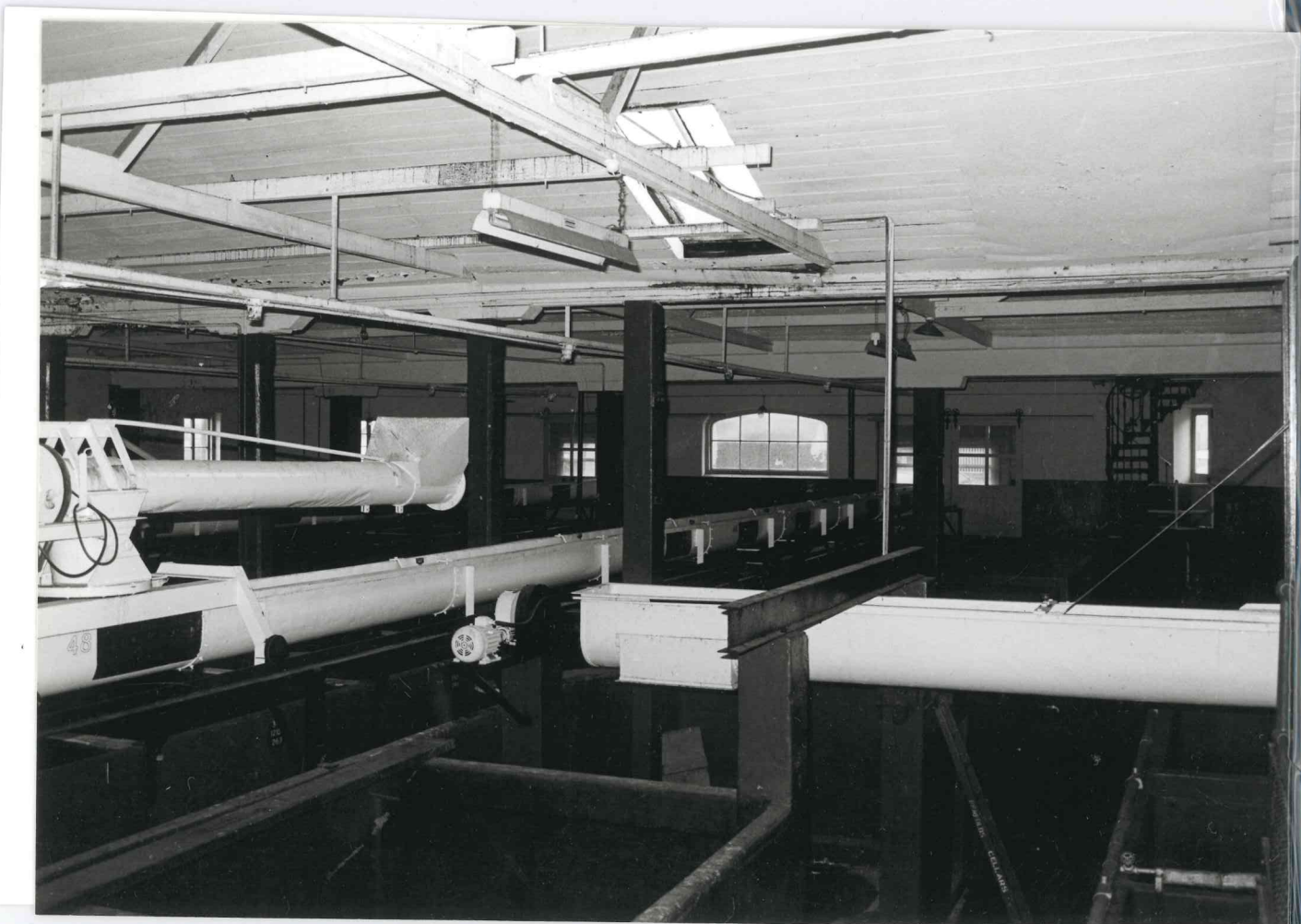


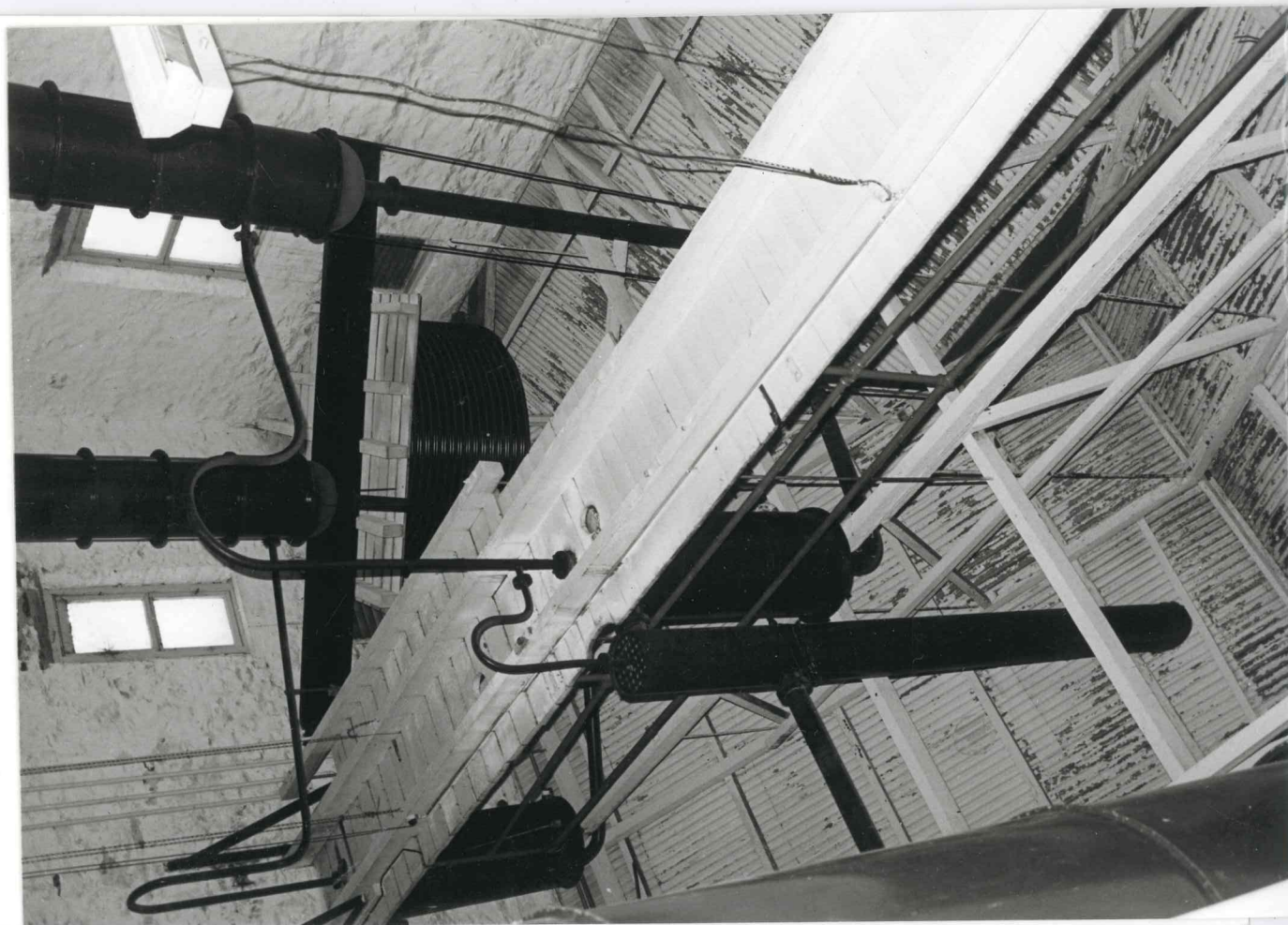
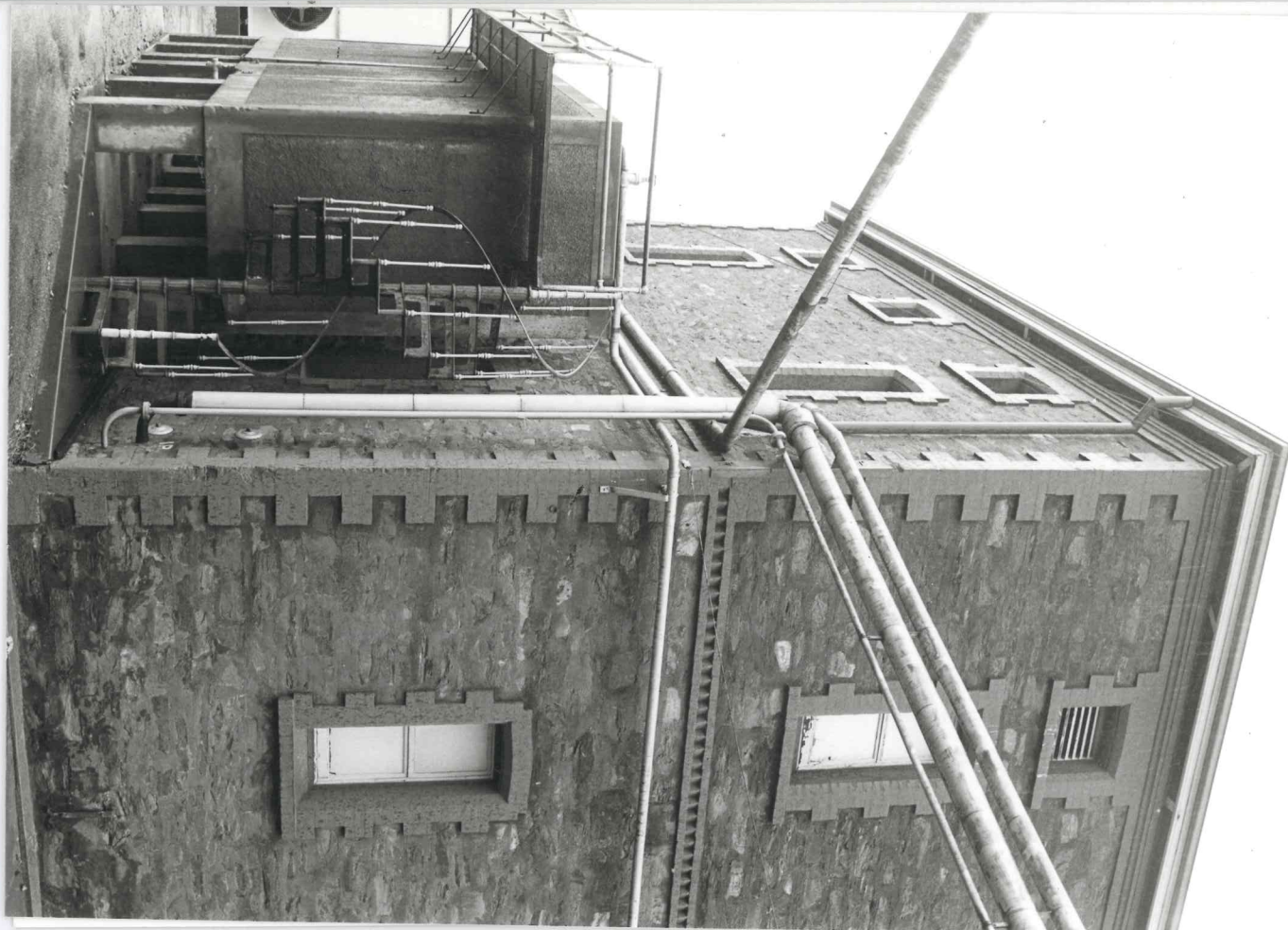














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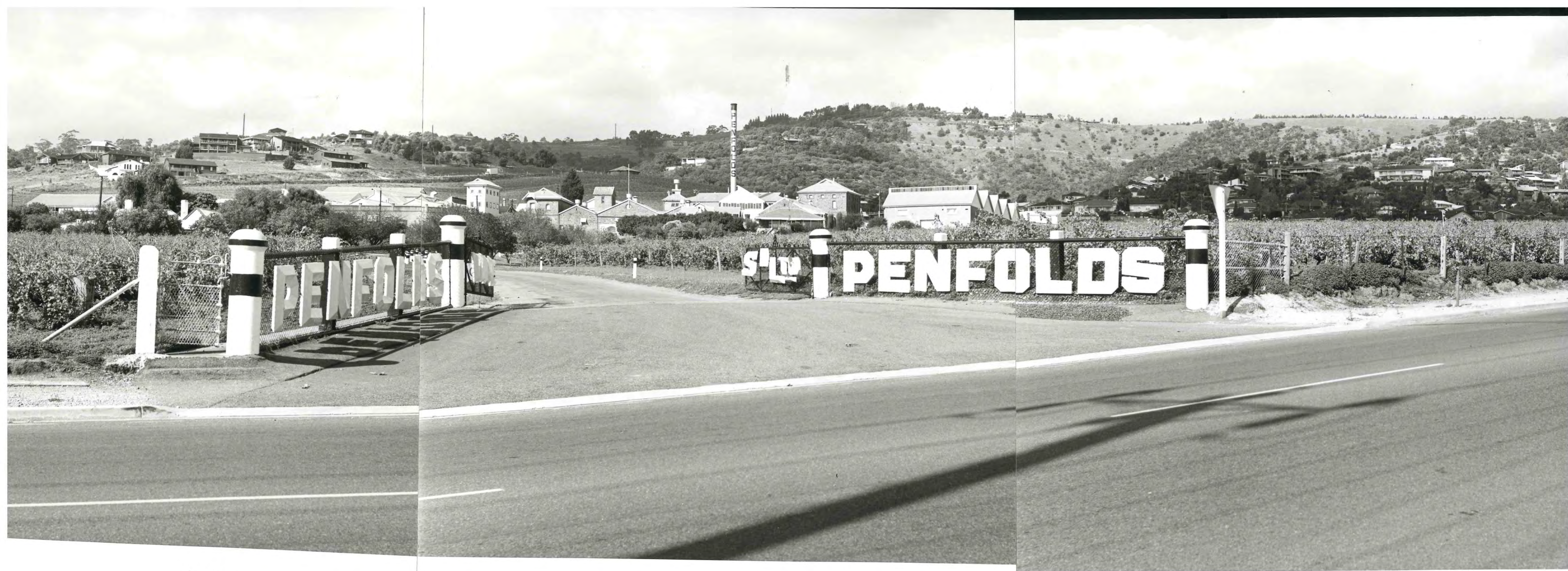
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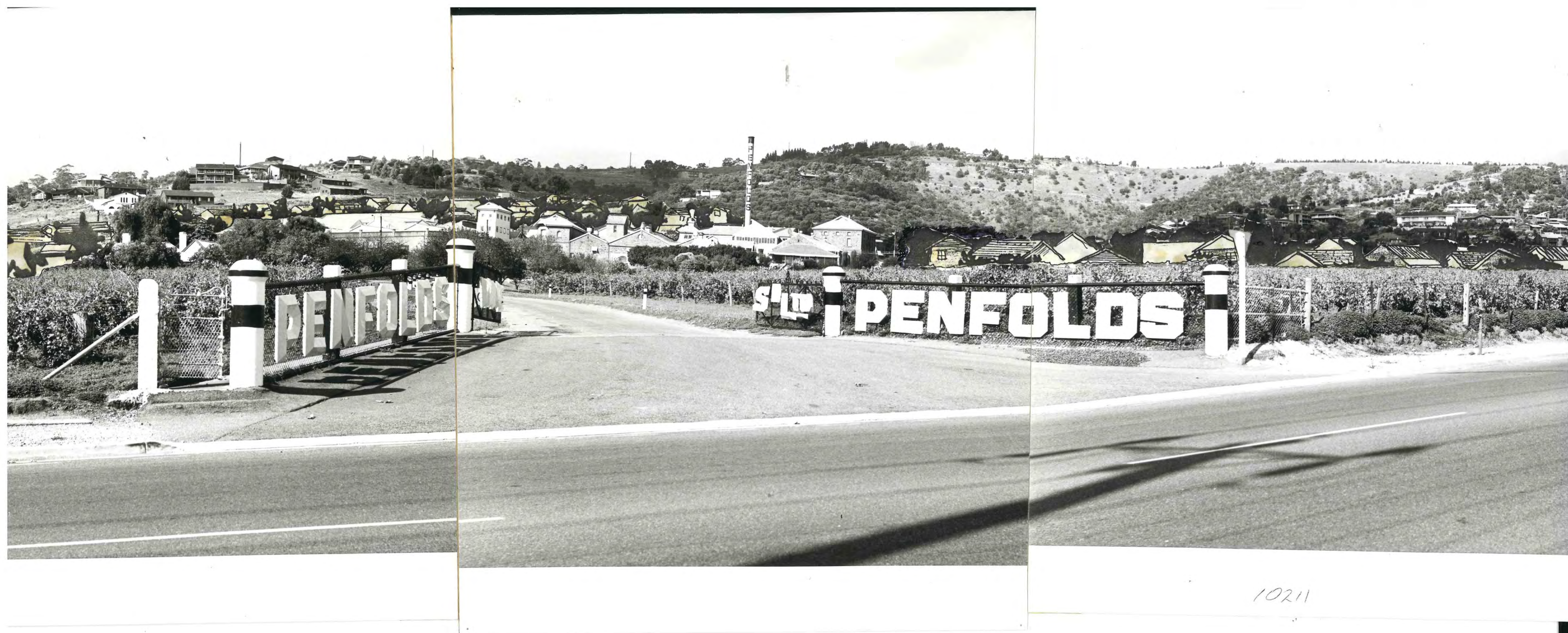
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