

MALCOLM REID EMPORIUM
187-193 Rundle Street

Historically, this building is significant because of its association with the firm of Malcolm Reid and Co, long established merchants of Adelaide. This building underscored the success and expansion of the firm. Malcolm Reid and Co had branches also at Port Adelaide and Broken Hill - thereby exemplifying the economic dominance of Adelaide in the South Australian economy. Other branches were established at Johannesburg and London. The plans for this building for the South Australian Company were approved, 1st March, 1909.

Architecturally this range of buildings is strongly related to the adjoining Austral Hotel which is similarly detailed. The complete range of buildings occupying a large percentage of two town acres is typical of a substantial "boom period" terrace with stuccoed Italianate detail to strings, cornices and surrounds to openings.

Environmentally this building is significant because it is a strong element in Rundle Street and because it complements the building immediately to the east.

The integrity of the building is high.

D.M.S.
10/11/81

CITY OF ADELAIDE HERITAGE STUDY		ASSESSMENT SUMMARY SHEET 1/1		A1 FORM / BUILDING No. 4/ 004		CORPORATION USE ONLY A5 ASSESSMENT NO. A6 NATIONAL MAP GRID CO-ORDINATES A7 PRECINCT Frame District - East End A8 DEVELOPMENT ZONE F7.1 A9 FURTHER VIABILITY STUDY REQUIRED									
A2 CURRENT NAME OF ITEM Malcolm Reid Emporium		A3 ADDRESS/LOCATION OF ITEM 187-193 Rundle Street		A4 P.T.A. 88											
B1 CURRENT OWNER Malcolm Reid & Co. Ltd. (1461/190)		B2 PREDOMINANT USE Emporium													
C1 FORMER NAME(S) OF ITEM -		C2 FORMER OWNER(S) -		C3 FORMER USE(S) -											
D1 HISTORICAL THEME(S) Economic - Commercial, emporium					G1 INVENTORY GRADING A H1 LISTING RE- COMMENDED Yes										
D2 HISTORICAL PERIOD(S) 1885-1913 Depression and social change															
D3 VERIFIED DATE(S) 1909 - ACC Report															
EVALUATION COMPONENTS COMMENT						GRADING <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th style="width:5%;">E</th> <th style="width:5%;">VG</th> <th style="width:5%;">G</th> <th style="width:5%;">F/p</th> <th style="width:5%;">NA</th> </tr> </table>					E	VG	G	F/p	NA
E	VG	G	F/p	NA											
HISTORY (J1-J3)															
PERSON/GROUP		Malcolm Reid - leading merchant of Adelaide from early 'eighties. Built for S.A. Company.													
EVENT						*									
CONTEXT		One of the long-lived commercial establishments of Adelaide - an example of the development of such.				*									
DESIGN (K1-K6)															
DESIGNER		William McMinn (to the design thereof)				*									
CONTRACTOR						-									
STYLE		Italianate				*									
DESIGN		Important example of detailing of this type.				*									
CONSTRUCTION		Sandstone with stuccoed detailing.				*									
INTERIOR		Of little note.				*									
INTEGRITY (L1-L2)															
ALTERATIONS		External alterations are few - only the cantilevered verandah which is compatible.				*									
CONDITION		The building appears to be structurally sound.				*									
ENVIRONMENT (M1-M2)															
STREETSCAPE/ LANDSCAPE		A feature of Rundle Street - complementing shops to east - a strong element in the street.				*									
LANDMARK		Though an important and strong element in the streetscape this item				*									
OTHER COMMENT															
HERITAGE LISTING STATUS															
01 NATIONAL TRUST -		02 NATIONALESTATE -		03 STATE HERITAGE -		04 OTHER -		05 LOMHAC LISTING ENDORSEMENT							

To: The South Australian Heritage Committee
From: Senior Historical Architect
Subject: REGISTER NOMINATION REPORT -
MALCOLM REID EMPORIUM,
187-193 Rundle Street, Adelaide
Date: 21 May 1982

Summary

This report has been prepared as part of the Heritage Conservation Branch's processing of City of Adelaide items reviewed by the Lord Mayor's Heritage Advisory Committee for possible inclusion on the State Register. This item was recommended by the Lord Mayor's Advisory Committee's consultants and subsequently recommended by the Lord Mayor's Heritage Advisory Committee as well.

Historically, the Malcolm Reid Emporium is important because of its association with the company, Malcolm Reid & Co., a leading merchant from the 1880's. Branches were established both Interstate and overseas.

Architecturally, the Malcolm Reid Emporium is strongly related to the adjoining Austral Hotel which is similarly detailed. The complete row is typical of a substantial "boom period" commercial terrace with stuccoed Italianate detailing.

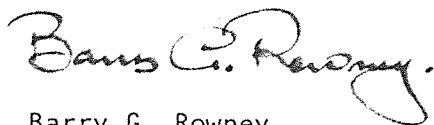
Environmentally, the Malcolm Reid Emporium is significant as a major element on the Rundle Street East streetscape. It is also architecturally one of the best and largest facades.

The Integrity of the Malcolm Reid Emporium is high, although the lower shop front and verandahs have been modernised.

The Malcolm Reid building is not on the National Trust or National Estate Registers but has been recommended by the Lord Mayor's Heritage Advisory Committee.

Recommendation

It is recommended that the Malcolm Reid Emporium, 187-193 Rundle Street, Adelaide, be placed on the Register of State Heritage Items and be categorized A2, A3, H3.



Barry G. Rowney

IN:JD



11579



NAME OF PLACE MALCOLM REID EMPORIUM

014414 303001010901

NOMINATION - TO BE ENTERED IN THE INTERIM LIST

LOCATION/BOUNDARIES:

187-195 RUNDLE STREET AND 28-36 YORK STREET, ADELAIDE.

TITLE INFORMATION:

NOT AVAILABLE

STATEMENT OF SIGNIFICANCE:

HISTORICALLY SIGNIFICANT AS PART OF A COMPLEX OF SHOPS ERECTED IN TWO STAGES FOR THE SOUTH AUSTRALIA COMPANY, ONE OF THE MOST IMPORTANT COMMERCIAL ENTERPRISES IN THE ECONOMIC DEVELOPMENT OF SOUTH AUSTRALIA, AND FOR ITS LONG ASSOCIATION WITH THE ADELAIDE MERCHANTS MALCOLM REID & CO.

ARCHITECTURALLY SIGNIFICANT BECAUSE THE DEVELOPMENT IS UNUSUALLY LARGE AND DISTINCTIVE FOR ADELAIDE. THE WHOLE WAS DESIGNED IN OUTLINE BY AN IMPORTANT ADELAIDE ARCHITECT, W MCMINN, WHO WAS ALSO RESPONSIBLE FOR THE ERECTION OF THE FIRST STAGE. THE FACADE EXHIBITS THE DETAILING TYPICAL OF THE BOOM PERIOD AND IS IMPRESSIVELY DESIGNED AND EXECUTED. THE INTERIOR AND REAR FACADE THOUGH NOT OF PARTICULAR ARCHITECTURAL QUALITY ARE UNUSUALLY WELL PRESERVED. THE HOTEL VERANDAH, OF A LATER DATE, IS ALSO WELL PRESERVED, AND AN EXCELLENT EXAMPLE OF ITS KIND. THE WHOLE IS AN IMPORTANT ELEMENT OF THE STREETSCAPE.

ASSOCIATED PERSONS:

MCMINN W
DESIGNER

DATE OF CONSTRUCTION:

1883

DESCRIPTION:

THE WHOLE COMPLEX OF THREE STOREY IS WELL CONSTRUCTED OF SQUARED SANDSTONE WITH STUCCO STRINGS AND SURROUNDS TO OPENINGS, THE DETAILING IMPRESSIVELY CARRIED OUT. THE STYLE REFLECTS MCMINN'S APPRECIATION OF CLASSICAL ELEMENTS IN PARTICULAR SEMI-CIRCULAR OPENINGS AND ITALIANATE CORNICES

CONDITION:

MALCOLM REID'S WAS SUBSTANTAILLY ALTERED FOR THEM IN 1909, AND THE SANDSTONE HAS BEEN PAINTED. THE SECTION AT THE REAR OF THE STORE HAS BEEN VIRTUALLY REBUILT. ALSO PEDIMENT REMOVED. INTERIOR OF LITTLE INTEREST, ALTHOUGH FLOORING SUPPORTED BY CAST IRON COLUMNS.

BIBLIOGRAPHY:

CITY OF ADELAIDE HERITAGE STUDY VOL 2 DEPARTMENT OF CITY PLANNING, 1983, PP 1, 82-85.



FILM
No 493

MALCOLM REID'S EMPORIUM
6628-11579

SOUTH AUSTRALIAN HERITAGE ACT, 1978

Proposal for the Entry of Items on the Register of State Heritage Items

INTERIM LIST

PURSUANT to the provisions of the South Australian Heritage Act, 1978. I, Don Hopgood, Minister for Environment and Planning and Minister for the time being administering the said Act, hereby give notice that I propose to enter on the Register of State Heritage Items the items described in the schedule hereunder.

The items listed in the schedule have been placed on the Interim List in accordance with the provisions of Section 15 of the South Australian Heritage Act, 1978. Excepting items owned by the Crown and those within the area of the Corporation of the City of Adelaide, the remaining items listed in The Schedule are now subject to Part V of the Planning Act, 1982. Items within the Corporation of the City of Adelaide, are subject to the provisions of The City of Adelaide Development Control Act, 1976.

I shall consider all written objections to the proposed entry of items on the Register of State Heritage Items that are received on or before 5 p.m. 7 July, 1986.

Objections may be addressed to the Manager, State Heritage Branch, Box 667, G.P.O. Adelaide, S.A. 5001

THE SCHEDULE

Name	Address
Corporation of the City of Adelaide South African War Memorial	North Terrace, Adelaide 5000. Crown land.
District Council of Blyth Hoyleton Railway Goods Shed	Hoyleton 5463. Railway Reserve, Hoyleton. Hundred of Hall, D.P. No. 267.
Corporation of the City of Brighton Dwelling—'Townsend House'	King George Avenue, Hove 5048. CT. volume 3932, folio 7, portion of allotments 12 and 13 of section 237. Hundred of Noarlunga.
Corporation of the City of Burnside Dwelling—'Woodley House'	13 Blyth Street, Glen Osmond 5064. CT. volume 4153, folio 681, portion of allotment 5A of portion of section 295. Hundred of Adelaide.
Winery—'Woodley Wines'	Cnr Blyth and Bagot Streets, Glen Osmond 5064. CT. volume 3545, folio 58, allotments 72 and 77, and portion of allotments 71, 73, 74 and 76, section 295. Hundred of Adelaide.
Dwelling—'Attunga'	Cnr. Kensington Road and Giles Street, Toorak Gardens 5065. CT. volume 1828, folio 116, portion of section 275. Hundred of Adelaide.
Kiosk	Waterfall Gully 5066, section 920. Hundred of Adelaide.
District Council of East Torrens Winery—Morialta Winery	Norton Summit 5136. CT. volume 3600, folio 113, portion of section 856. Hundred of Adelaide.
Corporation of the Town of Gawler Gawler Railway Station	23rd Street, Gawler 5118. part section 8, lot 342. Hundred of Mudla Wirra.
Corporation of the City of Hindmarsh First Retort Building, second Retort Building and Chimney Stack, Brompton Gas Works	Allotments 50, 51 Closed Road (First Street), 58, 59, 63 and 70 within G.R.O. plan 459 of 1854, section 355. Hundred of Yatala.
District Council of Kapunda Mine Site	Kapunda 5373. CT. volume 512, folio 197, block No. 11, section 1271. CT. volume 494, folio 90, block No. 13, section 1271. CT. volume 4068, folio 17, allotment 14, section 1271. CT. volume 4068, folio 18, allotment 15, section 1271. CT. volume 326, folio 145, block No. 17, section 1271. CT. volume 326, folio 46, allotment 18, section 1271. CT. volume 4142, folio 835, allotment 19, section 1271. CT. volume 3128, folio 114, block 20, section 1271. CT. volume 2067, folio 192, portion of block 22, section 1271. CT. volume 1345, folio 4, allotment 23, section 1271. CT. volume 3139, folio 71, portion of block 25, section 1271 and other land. CT. volume 4135, folio 458, portion of allotment 25 of portion of section 1271 and other land. CT. volume 4142, folio 836, allotment 27, section 1271. CT. volume 3882, folio 101, block 28, section 1271. CT. volume 3139, folio 70, portion of block 29, section 1271. CT. volume 4142, folio 837, allotment 30, section 1271. CT. volume 210, folio 65, block 9, section 1429. All in the hundred of Kapunda.
District Council of Murray Bridge Dwelling—'Round House'	Murray Bridge 5253. Railway Reserve, Section 74. Hundred of Mobilong.
District Council of Northern Yorke Peninsula Shop—Humphries Barber	Cnr. Taylor and Goyder Streets, Kadina 5554. CT. volume 4259, folio 282, portion of lot 111. Hundred of Wallaroo.
District Council of Onkaparinga Hotel—Golden Cross	Corner Main Street and Junction Road, Balhannah 5242. CT volume 4198, folio 594. Allotments 2, 3, 5, 6, 7, 8 and 9 and portion of allotments 1 and 4 of section 4208. Hundred of Onkaparinga.
Hotel—Woodside	Corner Main Street and Nairne Road, Woodside 5244. CT volume 4237, folio 446. Allotment 23 of portion of section 5030. Hundred of Onkaparinga.
Woodside Institute	Corner Main Street and Nairne Road, Woodside 5244. CT volume 2132, folio 79. Portion of section 5022. Hundred of Onkaparinga.
Dwelling—Former House and Shop	Elizabeth Street, Woodside 5244. CT volume 22, folio 245. Allotment 33, section 5030. Hundred of Onkaparinga.
Factory—Former Glengyle Jam Factory	Grasby Road, Oakbank 5243. CT volume 4070, folio 289. Portion of section 4049. Hundred of Onkaparinga.

THE SCHEDULE

Name	Address
Onkaparinga Cheese, Butter and Produce Factory .	Henry Street, Woodside 5244. CT volume 4215. folio 472. Portion of section 5047. Hundred of Onkaparinga.
Balhannah Railway Station and Station Masters Residence .	Junction Road, Balhannah 5242. CT volume 4065, folio 775. Portion of sections 4029 and 4030. Hundred of Onkaparinga.
Dwelling—Kumnick Road .	Kumnick Road, Onkaparinga. CT volume 589 folios 112 and 113. Portion of section 24. Hundred of Onkaparinga.
Oakbank House .	Main Street, Oakbank 5243. CT volume 3460, folio 126. Portion of section 4018 and portion of section 4019. Hundred of Onkaparinga.
Dwelling—Former Old Coach Station .	106 Main Street, Woodside 5244. CT volume 4228, folio 376. Allotment 5 of section 4244. CT volume 4071, folio 969. Allotment 20 of portion of section 5036. CT volume 4071, folio 970. Allotment 21 of portion of section 5036. Hundred of Onkaparinga.
Willow Springs .	Mattners Road, Bonneys Flat. CT volume 4144, folio 475. Allotment 1 of portion of section 1775, and other land. CT volume 4144, folio 476. Allotment 3 of portion of section 1775. Hundred of Onkaparinga.
Terrace Housing .	11 Moffett Street, Woodside 5244. CT volume 4138, folio 583. Allotment 2 of portion of section 5030. Hundred of Onkaparinga.
Former Inverbrackie Church and Manse and Cemetery .	Nairne Road, Inverbrackie. CT volume 1202, folios 57 and 58. Portion of section 5312. Hundred of Onkaparinga.
Dwelling—Paynes Inn .	Nairne Road, Inverbrackie 5244. CT volume 4210, folio 178. Portion of section 5276. Hundred of Onkaparinga.
Oakbank Brewery .	Oakbank to Lenswood Road, Oakbank 5243. CT volume 3897, folio 49. Section 4033 and portion of section 4018. Hundred of Onkaparinga.
Merridong—Balhannah Cheese and Butter Factory	Onkaparinga Valley Road, Balhannah 5242. CT volume 4184, folio 87. Portion of section 4015. Hundred of Onkaparinga.
Barn .	Onkaparinga Valley Road, Oakbank 5243. CT volume 4081, folio 725. Portion of section 4017. Hundred of Onkaparinga.
Hotel—Stanley Bridge .	Onkaparinga Valley Road, Verdun 5245. CT volume 4094, folio 49. Portion of section 1922. Hundred of Onkaparinga.
Mine Chimney—Lone Hand Gold Mine .	Pfeiffer Road, Inverbrackie. CT volume 2822, folio 70. Sections 5256, 5258, portion of section 5246, portion of section 5257 and closed road. Hundred of Onkaparinga.
Mount Farm .	Swamp Road, Lenswood 5240. CT volume 3738, folio 111, part sections 4074 and 5153. Hundred of Onkaparinga.
Brauns Farm .	Tiers Road, Woodside 5244. CT volume 735, folio 69. Sections 5131 and 5132. Hundred of Onkaparinga.
Dwelling—Former Elmsdale Cider Factory .	Wicks Road, Balhannah 5242. CT volume 4195, folio 632. Allotment 6 of portions of section 4039 and other land. Hundred of Onkaparinga.
Corporation of the City of Port Augusta Port Augusta Gaol .	Port Augusta 5700. Section 1112. Hundred of Davenport. Gaol Reserve. <i>Government Gazette</i> 18.2.1954.
District Council of Riverton Riverton Railway Station .	Riverton 5412. Railway Reserve. Part section 461. Hundred of Gilbert.
District Council of Stirling Dwelling—'The Chestnuts' .	Foxhill Road, Bridgewater 5155. CT volume 4014, folio 128. Part section 1135. Hundred of Onkaparinga.
District Council of Truro St John's Lutheran Manse—Former .	Dutton 5356. CT volume 253, folio 148. Lot 4 of portion of section 236. Hundred of Dutton.
Blacksmith Shop .	Dutton 5356. CT volume 2048, folio 164. Part lot 1 of portion of section 236. Hundred of Dutton.
St John's Lutheran Church and School Group .	Dutton 5356. CT volume 157 folio 151 and CT volume 234, folio 140. Part section 46. Hundred of Dutton.
Unincorporated Railway Structure—Oodnadatta Railway Station .	Oodnadatta 5734. CT volume 4210, folio 565. Section 623. Out of hundreds (Oodnadatta) and allotment 1 of section 622. Out of hundreds.
The Peake Historic Site—Ruins of Overland Telegraph Station, Police Station, Homestead, Smelter and Cemetery .	Via Oodnadatta 5734. Commencing at a point 800 m due north from the old Peake Homestead; thence due east for a distance of 600 m; due south for a distance of 1 600 m; due west for a distance of 1 200 m; due north for a distance of 1 600 m; thence due east for a distance of 600 m to the point of commencement. Portion of pastoral block 791, 'The Peake', north out of hundreds, via Oodnadatta. CL volume 1332, folio 1. PL 2432.

REGISTER

Pursuant to the provisions of the South Australian Heritage Act, 1978, I, Don Hopgood, Minister for Environment and Planning and Minister for the time being administering the said Act, hereby give notice that I have entered on the Register of State Heritage Items, the items described in the schedule hereunder.

Items listed in the schedule were previously placed on an Interim List in accordance with the provisions of Section 15 of the South Australian Heritage Act, 1978. Excepting items owned by the Crown and those within the area of the corporation of the city of Adelaide, the remaining items listed in the schedule are subject to Part V of the Planning Act, 1982.

THE SCHEDULE

Name	Address
Corporation of the City of Adelaide Dwelling	222 Brougham Place, North Adelaide 5006. CT volume 4242. folio 737. PTA 1024. City of Adelaide
Office—Tattersalls Building	12-14 Grenfell Street, Adelaide 5000. CT volume 4162. folio 502. Portion of town acre 108. City of Adelaide
Office—Angas Building, Adelaide Children's Hospital	72 King William Road, North Adelaide 5006. CT volume 1108 folio 137. PTA 730 and 731. City of Adelaide.
Office—Allan Campbell Building, Adelaide Children's Hospital	72 King William Road, North Adelaide 5006. CT volume 1108 folio 137. PTA 718, 719, 730 and 731. City of Adelaide.
Dwelling—'Mayo House'	176-180 Mackinnon Parade, North Adelaide 5006. CT volume 1198 folio 16. PTA 963. City of Adelaide.
Dwelling—Flats 'Deep Acres'	283-291 Melbourne Street, North Adelaide 5006. CT volume 3759 folio 158-173. Strata Plan 358.
Dwelling	26 Palmer Place, North Adelaide 5006. CT volume 2451 folio 20. PTA 746. City of Adelaide.
Facade of Malcolm Reid's Emporium	187-193 Rundle Street, Adelaide 5000. CT volume 1461 folio 190. Portions of Town Acres 88 and 89. City of Adelaide.
Shop	228-240 Rundle Street, Adelaide 5000. CT volume 4122 folio 640. CT volume 4215 folio 581. CT volume 1193 folios 182, 185 and 187. CT volume 4095 folio 887. PTA 35. City of Adelaide.
Dwelling	109-113 Stanley Street, North Adelaide 5006. CT volume 162 folio 34. PTA 1016. City of Adelaide.
Shop	2 Wellington Square, North Adelaide 5006. CT volume 4188 folio 558. PTA 792. City of Adelaide.
District Council of Northern Yorke Peninsula Moonta Mines Model Sunday School Site	Moonta Mines 5558. CT volume 1695, folio 173. Section 1720. Hundred of Wallaroo.
District Council of Robe Graymasts—Former Woolstore and attached Cottage	Smillie Street, Robe 5276. CT volume 3422 folios 7 and 8. Portion of Allotments 36 and 37. Town of Robe.
Corporation of the Town of Wallaroo Wallaroo Smelter Site	Emu Street, Wallaroo 5556. CT volume 4203 folio 955. Allotment 16 of portion of section 15 and other land. Hundred of Wallaroo. CT volume 3590, folio 2. Portion of allotments 266, 267, 268, 269, 270, 271, 272, 273, 274 and 275 in the town of Wallaroo and portion of sections 15 and 500. Hundred of Wallaroo. CT volume 1490, folio 43. Portion of section 266 and closed roads. Township of Wallaroo. County of Daly. CT volume 1622, folio 186. Portion of section 264 and closed roads. Township of Wallaroo. County of Daly. CT volume 4214, folio 790. Allotment 101 of portion of section 15 and other land. Hundred and town of Wallaroo.

Notice of Intention to Remove Items from the Register of State Heritage Items

Pursuant to the provisions of Section 14 of the South Australian Planning Act, 1978, I, Don Hopgood, Minister for Environment and Planning and Minister for the time being administering the said Act, hereby give notice that I intend to remove the items described in the schedule hereunder from the Register of State Heritage Items.

I shall consider all written objections to the removal of the items if received on or before 5 p.m. on 7 July 1986

Objections may be addressed to the Manager, State Heritage Branch, G.P.O. Box 667, Adelaide 5001.

THE SCHEDULE

Name	Address
Corporation of the City of Enfield Newer Stable—Yatala Labour Prison, Northfield	Yatala Labour Prison Reserve, <i>Government Gazette</i> , 10 August, 1954. Section 3038. Hundred of Yatala
District Council of Dudley Cottage—American River, Kangaroo Island	CT volume 4122, folios 9 and 10. Lot 1 of portion of section 132. Hundred of Haines
District Council of Burra Burra Cottage—33 Lower Thames Street, Burra	CT volume 2786, folio 177. Hundred of Koorunga
District Council of Mount Barker Pietch-Thomas House and Bake Oven, 11 Victoria Street, Hahndorf	CT volume 4166, folio 622. Portion of allotment 14. Portion of section 4002. Hundred of Onkaparinga

Dated at Adelaide, 5 June 1986.

D. J. HOPGOOD, Minister for Environment and Planning