

2014 Regional Snapshot

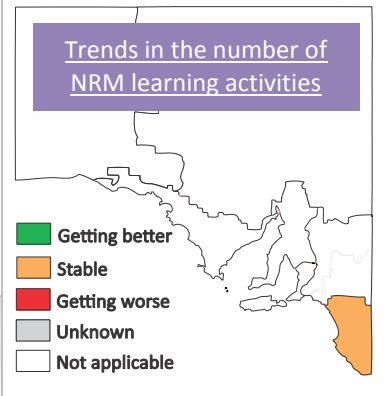
How are we engaging people to improve awareness of natural resource management issues and priorities?

We all have a stake in maintaining the health and sustainability of our natural resources – our plants, animals, soil and water.

[Participation](#) in learning activities improves the practices, skills and knowledge of landholders, [volunteers](#) and community members, and leads to [improved land management](#) and environmental awareness.

We engage land holders and the community through activities such as field days and workshops, and by distributing educational materials, such as factsheets and guides. Topics covered include pest plant and animal control, threatened species and habitat protection, re-vegetation, farming improvement practices, and other water and land management practices.

For more information on regional programs to improve awareness of natural resource management issues and priorities, please refer to the NRM Board [website](#).



State target
Ensure people are better informed and improve capacity in NRM decision making

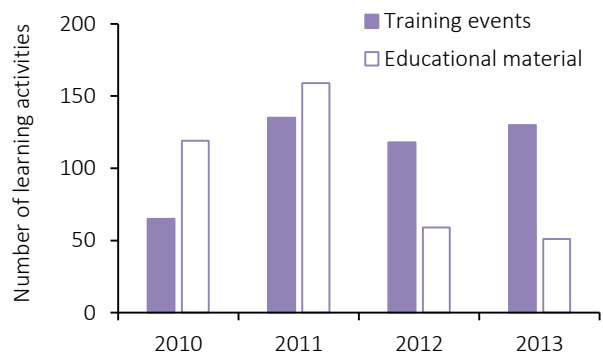
Trends (2010-13)

Stable

The number of training events increased and the number of educational materials produced decreased

Over the last 4 years, the number of learning activities (training events plus educational material) was stable in the South East NRM region (map above).

The number of natural resource management training events have increased and the number of educational material produced decreased (graph on right).



Where we are at (2013)

Fair

More information on awareness and participation is required

In 2013, the South East NRM region conducted 130 training events and produced 51 different educational products. More information on awareness and participation is required.

Primary producers manage 60 per cent of the land in South Australia, so they play a critical role in managing our natural resources. The [Australian Bureau of Agriculture and Resource Economics and Sciences](#) found that South Australian land holders improved their land management practices when they participated in learning activities, but awareness of these activities varied widely. Landholders were most familiar with the National Landcare Program (91 per cent awareness), but only 13 per cent were aware of [Caring for our Country](#).

The Government of South Australia is [collaborating](#) with [Primary Producers SA](#), NRM boards, and NRM agencies to raise awareness of, and tailor natural resources management services and activities to the needs of farming communities.

Reliability of information



Information is not standardised, nor collected across all NRM regions

Further information: [Technical information for this report](#), [Agriculture and NRM Action plan](#)